

## PROGRAMME

« New perspectives on global environmental images »  
« Images environnementales globales : nouvelles perspectives »

International Conference organised by  
GIS Climat-Environnement-Société  
with the support of ADEME  
October 9 & 10, 2014 from 10:00 am to 6:00 pm  
Espace Isadora Duncan, Paris-Meudon, France

Talks will be given in English.  
Simultaneous translation into French available.

CLIMAT ENVIRONNEMENT SOCIÉTÉ  
Groupement d'Intérêt Scientifique

# INTERNATIONAL CONFERENCE

**New Perspectives on Global Environmental Images**

TRANSLATION AVAILABLE

October 9-10 2014

Espace Isadora Duncan  
CNRS campus  
1, place Aristide Briand  
92195 Meudon

Programme and free registration  
[www.gisclimat.fr](http://www.gisclimat.fr)

The international conference proposes to mobilise a broad variety of perspectives from a large disciplinary spectrum in order to analyse the strategies and imaginaries that are connected to the production, the circulation and the power of global environmental images. From icons of the environmental movement over expert graphics mobilised by the IPCC to satellite imagery, global environmental images form the sensory basis of our understanding of the planetary processes that govern the "Anthropocene". The images all actively participate, at very different scales, in our interpretation and understanding of the changes of the Earth system as well as the consequences we closely associate to global climate change. As true mediators between different publics and cultures, between global processes and local impacts, new critical enquiries into global environmental images propose a highly fruitful discussion of the complex relationship between science, society, politics and nature.

La conférence internationale propose de mobiliser une grande variété de perspectives venant d'un large spectre disciplinaire afin d'analyser les stratégies et les imaginaires liés à la production, la circulation et le pouvoir des images environnementales globales. Des icônes du mouvement environnementaliste en passant par les graphiques d'expert mobilisés par le GIEC jusqu'à l'imagerie satellitaire, les images environnementales globales forment la base sensorielle des processus planétaires qui gouvernent l'« Anthropocène ». Les images participent toutes activement, à des échelles très diverses, à notre interprétation et à notre compréhension aussi bien des changements du système Terre que des conséquences que l'on associe étroitement au changement climatique global. En tant que vrais médiateurs entre différents publics et cultures, entre des processus globaux et des impacts locaux, de nouvelles interrogations sur les images environnementales globales conduisent à une discussion hautement productive des relations complexes entre la science, la société, la politique et la nature.

Thursday, October 9, 2014

- 9:30-10:00**      **Welcome coffee**
- 10:00-10:45**      **Introduction**  
Sylvie Joussaume, CNRS, GIS Climat-Environnement-Société  
Sebastian Grevsmühl, Université Pierre-et-Marie-Curie
- 10:45-12:10**      **Icons of the environmental age**  
*Chair: Christophe Bonneuil, CNRS/Centre Alexandre Koyré TBC*
- Global crisis, green consumers: environmental spectacle in a neoliberal age  
Finis Dunaway, Trent University
- One image all over the world: analysing blue marble's meanings  
Silke Vetter-Schultheiß, TU Darmstadt
- 12:10-13:40**      **Lunch break**
- 13:40-15:00**      **Expert graphics and visual cultures of IPCC (1)**  
*Chair: Hélène Guillemot, CNRS/Centre Alexandre Koyré*
- "Of exactitude in science": the visual representation of uncertainty  
Richard Hamblyn, University of London, Birkbeck College
- Visual cultures of IPCC: objectivity, judgement, futures  
Martin Mahony, King's College London
- 15:00-15:30**      **Coffee break**
- 15:30-16:50**      **Expert graphics and visual cultures of IPCC (2)**
- Uncertainty visualisation in the climate change discourse: from the IPCC reports to climate web portals  
Thomas Nocke, PIK Potsdam Institute for Climate Impact Research
- Visualising climate negotiations with the help of digital traces  
Nicolas Baya-Laffite, SciencePo Media Lab
- 16:50-17:30**      **Visual cultures of the anthropocene (1)**  
*Chair: Néstor Herran, Université Pierre-et-Marie-Curie, Paris*
- Imagining atmospheric technoscience: before, during and after the International Geophysical Year  
James R. Fleming, Colby College

Friday, October 10, 2014

9:30-10:00

**Welcome coffee**

10:00-11:20

**Remote sensing and the global environment (1)**

*Chair: Isabelle Sourbès-Verger, CNRS/Centre Alexandre Koyré*

Observing from the outside, you feel as a part of the inside

Cathy Dubois and Michel Avignon, CNES/HT2S-CNAM

Best effort: the uses of satellite cartography in disaster monitoring

Arnaud Saint-Martin, Versailles Saint-Quentin-en-Yvelines University

11:20-11:50

**Coffee break**

11:50-13:00

**Remote sensing and the global environment (2)**

Global environmental perceptions of Africa

Guillaume Blanc, Versailles Saint-Quentin-en-Yvelines University

Technology, satellite imagery and the environment

Johan Gärdebo, KTH Stockholm

13:00-14:30

**Lunch break**

14:30-15:50

**Visual cultures of the anthropocene (2)**

*Chair : Charlotte Bigg, CNRS/Centre Alexandre Koyré*

How to do things with worlds: the natures of cosmograms

John Tresch, University of Pennsylvania

Burning Worlds. A critical approach to the climate cosmograms of the anthropocene

Birgit Schneider, Potsdam University

15:50-16:20

**Coffee break**

16:20-17:40

**Environmental aesthetics**

*Chair: Jean-Paul Vanderlinden, Versailles Saint-Quentin-en-Yvelines University - TBC*

Environmental aesthetics and the anthropocene

Nathalie Blanc, CNRS/LADYSS

Costal landscapes as part of a global ocean

Hervé Regnaud, University Rennes 2

17.50-18.30

**Concluding discussion**

Introduced by Chantal Pacteau, GIS Climat-Environnement-Société and Jean-Paul Vanderlinden, Versailles Saint-Quentin-en-Yvelines University